

**Professur für Personalmanagement  
und Arbeitsorganisation in techno-  
logieorientierten Unternehmen**

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# Bachelor

## Module Professional Orientation

87018

### Prerequisites/Organizational

Compulsory for students of the program **International Business Studies (4<sup>th</sup> semester)**  
Please register via Studon within the registration period.

### Method of examination

Presentation (25 Min.)

### Contents

This course aims at guiding students' career exploration and supporting their orientation in the labour market and their decision making for their first job. Moreover, students prepare for their transition to working life and the challenges that come with it. Completing this course will strengthen the basis of students' life-long career self-management.

The process and contents of professional orientation and career exploration are approached through a variety of different perspectives. A theory- and research-based lens is used for the interactive lecture sessions. Moreover, short practitioner presentations will provide insights into current career-related practices in organisations. Students are invited to bring their own perspective into discussions as well as important and influential opinions from their – private or professional - social environment.

Alongside the lecture, several teaching strategies are applied to support student engagement during the semester and competence transfer to practice. Students are encouraged to reflect about course contents through regular and guided self-reflection exercises. Students are introduced to typical career exploration and planning activities. To facilitate the transfer to practice, selected techniques and methods from Design Thinking and Life Design are adapted.

## Learning objectives and skills

After this course, students...

- understand the key role of the first job and the challenges the transition into the world of work holds
- understand the relevance of and navigate the process of career exploration and decision making activities
- understand, analyse and evaluate the environment for their career goals; know about and are able to manage the expectations that exist towards them
- if needed, know how to enlarge or narrow down their range of alternatives
- know themselves better in terms of interests, values, goals regarding their professional future
- critically reflect on their career plans and goals against relevant theories and current research
- analyse and evaluate their level of skills, competencies and qualifications against the requirements for their envisioned career goals, particularly the first job
- know strategies and methods to bridge „talking“ and „planning“ to „acting“ and „prototyping“ their ideas
- establishing a growth and learning-oriented mindset that reflects career development in loops

For more information see StudOn: <http://www.studon.uni-erlangen.de>